

THOMAS BROOKE INTERNATIONAL

3905 Ridge Road Spring Grove, IL 60081 (888) 896-3330 www.thomasbrooke.com

Product Line Specialist – Protective Coatings – St. Louis, MO – 1-5 years exp. - Relo Assistance & Tuition Reimbursement Available

Looking for a way to get into Marketing? Interested in getting international marketing experience?

Leading protective coatings company with global market has an excellent opportunity for someone with a college degree and 1-5 years experience in industrial or protective coatings Sales, Marketing, Tech Service/R&D/Formulation.

The Product Line Specialist will become the company expert and work on strategic market and product development activities of a specified product line or market segment on a global basis. There's lots of room for growth in the Marketing department so you might take on additional product lines, or lead a group.

The job has a lot of variety and interaction with other functions – you will work closely with Research & Development laboratory personnel, field sales representatives, technical service and sales management, with liaison activities between Sales and R&D for prioritization of product development and/or testing needs. The job reports to the Product Line Group Manager but is also very visible to the VP Global Marketing.

You will develop and carry out plans for promotion of the product line into the field; help to identify new strategic markets and applications for the product line; provide input regarding promotional and marketing strategies designed to enhance the product line's strength in the market; arrange and follow-up on new product demo's. You may also make joint calls with field reps to help develop buying and non-buying accounts. And, you will become involved in professional societies to promote the product line.

Most importantly the company is looking for a bright, ambitious person with enough industrial coatings experience to know what the field reps do on a daily basis to sell the product – they will train you in the product details and let you become the expert. Salary is up to \$75k depending on experience; great corporate benefits inc 401k, medical, dental etc. Company will help with relo expenses if necessary. Tuition reimbursement is available if you want to complete your MBA.

Interested? Contact Nicola James:

Email: Nicola@thomasbrooke.com – or you can find me on Facebook

Twitter: nicolajames

LinkedIn: www.linkedin.com/in/nicolacjames

Text: Text me your contact info or questions - (779) 423-9300 and I will contact you